

Kwantlen Grad Gets Job with Great Potential

Hayley Manchios graduated from Kwantlen's Marketing Management Diploma Program in May and, two months later, was hired as International Marketing Coordinator at Fox Distributors in Delta.



Hayley Manchios

When *Inside* visited Hayley at her office last week, she was on the phone to Los Angeles taking care of one bit of business, while keeping an eye on a shipment to Belgium.

Fox, which has been in business for five years, holds a valuable

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Mary Holt wins \$1,000

Mary Holt, a second year Fashion student at Kwantlen, is shown accepting a cheque for \$1,000 from President Adrienne MacLaughlin on behalf of the Simon Chang and Phyllis Levine Foundation of Montreal.

The award comes in recognition of the excellence of Mary's course work, and marks the first time a student in western Canada has been recognized by the Foundation. Mary's success came as a direct result of the recognition that Chris Jobes received in showing his designs at the International Fur Show in Montreal last spring.

The award was recommended by a panel of instructors from the College and a representative of the Foundation will officially present the cheque to Mary on our forthcoming awards night.



Photo: Mark Patrick

Shown in the photo, from left to right, Adrienne MacLaughlin, Mary Holt, fashion instructor Judy Hurley and Financial Aid officer Norma Taite.

(Continued from Page 1)

(and exclusive) agreement with Suzuki Canada to manufacture and supply plastic hard-tops for the company's extravagantly popular 4-wheel-drive off-road vehicles. Fox ships to the U.K., Zambia, Australia, Belgium, the Netherlands, Malaysia, Portugal . . . and to the U.S. and Canada. There's a push on for more expansion.

"Right now, we have our eye on West Germany," she says. "If we can get into *that* market, we'll break out all over Europe." Hayley's main job at the moment, in fact, is to expand that European market.

As it is, Fox already expects to double its production next year and go to two shifts. "It's the 'in' thing now to have a 4-wheel-drive," Hayley explained during a tour of the big production shop, where a staff of 25 mold, cut, smoothe and fit out the hard-tops. "It's the thing to have now instead of a Camaro. They're really big in California, where the weather is great, but basically they're being bought everywhere by people who are into the outdoors: hunters, hikers, windsurfers—they run great on sand.

"In the developing countries now they're being used more and more for *work*. So we get into Zambia, Malaysia, India ..."

Hayley's learned the business quickly, and she's able to reel off the advantages this tough thermo-resin plastic material has over fibreglass: it's more flexible, lasts longer, it'll crack less severely in an impact, it's lighter, cheaper, can be produced faster, and stands up to sunlight far better.

Hard tops for vehicles isn't the company's only product; they also put out a spa, a big tub-shaped item that Hayley says is the largest one-piece plastic product made in Canada. There's a small mountain of them out behind the shop.

Hayley, 25, had been working as a Customer Service Representative at the Continental Bank (now Lloyd's) before she came to Kwantlen. She was tired of banking, and made a decision to go back to school.

She chose marketing as her new career. Why? "It was something I felt had enough variety, and it suited my personality."

'What was exciting was that I started putting what I had learned into practice right away.'

She's frank to say she chose Kwantlen simply because it was close to home, but came to realize eventually it had been the right choice.

"The course was really good, it gave you a broad view of the whole field. Also, you didn't have to take courses like chemistry to get your diploma. I thought Kwantlen tried really hard to make its courses equal to *any* offered at other places. I took Accounting, Introduction to Business, Business English, computing courses, and so on—and five marketing courses in the second year.

"Keith Wallace gave us an advertising project, and we liaised with an ad agency . . .

and there was a business-oriented program like that, too. And there were lots of interesting speakers."

After getting her diploma, Hayley took some time off, then started watching the career advertisements. On July 11 she saw the Fox ad, sent in her resume and, following an extensive interview with company president Ken Morey, was hired on the spot.

"And what was exciting when I got to Fox was that I started putting what I had learned into practice right away. I kept thinking, 'Hey, I know *that*.' 'I can do *that*.' So bills of lading, and international tariffs, and sales documents—I was able to handle them."

Did she keep anything from her courses to use as memory joggers? "You bet," Hayley grins, "I still have some of my textbooks right here in my desk, and I review my Kwantlen notes occasionally."

She's now generating promotion for Fox, planning glossy brochures to push the company's products, developing mailing lists, and handling the company's advertising and international marketing. And, with another company executive, she developed a packing procedure that now lets the company ship out four hard-tops in a carton that once held one. That cut those shipping costs in half.

It won't be long, Hayley hopes, before she gets a chance to travel to Europe for Fox to start putting that Kwantlen College training to work right on the spot. . . .

Kwantlen instructor leads teaching team into rural China

JOHNSON understands that a two-month teaching stint in backwater China doesn't make him an expert on that ancient, little-known land.

But the Surrey college instructor does know he wants to return. Soon.

Isaak, 53, is back at his Kwantlen College post after spending July and August

By BILL MARLER

teaching English in the Chinese industrial-city of Hefei (pronounced Hef-fay), located north of Hong Kong in the Chinese rural province of Anhui.

One of seven Canadians selected by the Los Angeles-based English Language Institute to take part in ELI's annual summer teaching program in various Chinese universities and institutes, Isaak says he's returned to Canada with a deeper understanding of not only Chinese societal ways but Western culture as well.

"The Chinese are very, very special people, marvellous people," Isaak said when interviewed last week. "They have a completely different mentality. They are gracious, people-oriented and pretty much oblivious to the material things we consider essential over here. It's a miracle what they've done in the last 40 years.

"And they still have a very strong sense of tradition. I found that underneath their thin layer of Marxism the Confucian influence is still very much alive."

China has always fascinated the Winnipeg-born Isaak, who now resides in Crescent Beach. So when the ELI offered him a chance to head one of their 11, 10-man teaching teams there this summer, he leapt at the opportunity, despite having to pay a portion of travel costs (\$1,000 U.S.).

First step was an intensive 10-day indoctrination course in Los Angeles, which Isaak likened to "boot camp." There, he was schooled in what to expect of Chinese society and from Communist party administrators, plus taught a smattering of the language.

"Enough to recognize some of the differences in vowels and sounds," he said. "For instance, there's no letter V in their language. And words like 'sheep' and 'ship' sound the same to them; they can't understand the two words are different.

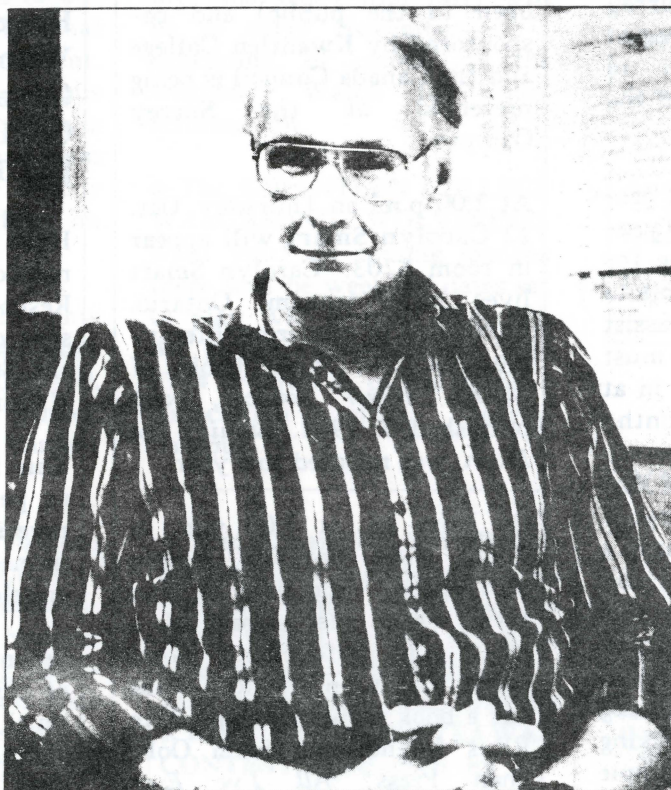
"Teaching English basics in this way enabled me to see not only our language but our culture from a different angle."

Thence to Hong Kong and two days of "last minute stuff" before the ELI teams made for their separate destinations. Isaak's squad journeyed four hours by train to Canton, then grabbed a two-hour flight to Hefei (pop. 750,000), where summer temperatures constantly flirt with the 100-degree mark in a dry, Okanagan-like setting.

TREMENDOUS fanfare greeted their arrival. Television stations throughout Anhui province (pop. 52 million) carried the event live, as they did the group's two-hour windup "cultural evening" nearly seven weeks later.

"We lived with TV cameras the whole time we were there," said Isaak, adding that TV sets were surprisingly common, even in the flimsiest of shacks.

"Everywhere we went, film crews went.



Kwantlen College instructor John Isaak . . . "our way is not the only way."

They wound up making a 20-minute documentary out of 70 hours of film. It showed on all five stations. In English."

Hefei, Isaak said, is a city of phenomenal 20th-century growth.

"It only had 50,000 people before Mao Tse-tung rose to power in 1949, so it grew rapidly after the revolution. But it's definitely not a tourist city. The buildings are new but look old and drab by our standards. Functional.

of Mao," he chuckled. "Many of the people ape Western dress, but do it very badly."

It is also a city gripped by what Isaak termed "English Fever."

"Everyone there is desperate to learn English," he said. "It's sweeping the country. Teachers and students have learned English grammar from textbooks, but they want to learn what I call 'functional' English. They think it's going to solve all

The Chinese are a very special people. They have a completely different mentality . . . gracious, people oriented and pretty much oblivious to the material things we consider essential over here.

The Chinese aren't that conscious of architectural style."

Encircled by a river and greenbelt area, Hefei is aswarm with bicycles, hand-pulled carts and people clothed in a "ludicrous" imitation of Western-style attire, Isaak said uncritically.

"Their dress is not what it was in the days

their problems," he added, his voice doubtful.

Throughout their stay, the North Americans, as invited guests, were awarded special privileges. All had air-conditioned rooms, which rent 1½ times a Chinese high school teacher's monthly salary to operate. All were given daily meat rations, whereas

the Chinese subsisted on rice and vegetables with meat perhaps twice per week.

Isaak, being Canadian, was singled out for even greater attention.

"I had no idea they had such a fascination with Canada," he said, mentioning the still-powerful influence of folk-hero Canadian doctor Norman Bethune.

"And I guess Canada is not associated in their eyes with the harsh treaties the United States and Great Britain have laid on them this century. Whatever the reason, I was sure given special treatment. It made me feel guilty."

TEACHING at the local university, the ELI instructors spent each weekday morning tutoring Chinese high school teachers on spoken as opposed to textbook English. Afternoons were devoted to lectures and workshops on teaching methodology.

"It was a fairly intimate, informal setting," Isaak said, remembering much laughter over mispronounced words. "It was a real family atmosphere, sort of like summer camp. The students were remarkably open, asking all kinds of questions about North America."

Evenings were times of sharing cultural differences via skits, songs and dancing. The ELI contingent portrayed various aspects of North American life, customs and rites such as Christmas, weddings, job interviews, buying a car, the signing of the U.S. Declaration of Independence, even asking a girl for a date (in China done only through an intermediary).

As for Western music, Isaak said all the Chinese were familiar with three songs: Red River Valley, Take Me Home Country Roads and Jingle Bells.

Weekends were days for playing tourist, walking through the city's markets and parks accompanied by throngs of their Chinese students, all eager to test their growing English vocabulary.

One night's entertainment was a trip to the Chinese Opera, where Isaak found his students were "delighting in rediscovering some of the traditions that were cut off from them by the 1966-76 Cultural Revolution."

OCCASIONALLY, Isaak was invited to a Chinese home to join in the preparation and eating of the evening meal.

"That's the part of the trip I liked best," he said. "There the people were more honest about their lives. And even though the surroundings are rather spartan, you are so wrapped up in conversation you don't notice things like bare walls."

Isaak said he found the ever-present Communist Party officials surprisingly well-informed on world affairs.

"No, they weren't just party hacks. They showed a strong desire for internationalism, even more so than we do over here."

But it is memories of the common people and their day-to-day lives that still echo in Isaak's mind.

"I now have a much greater appreciation for the Oriental way," he said. "We have much to learn from them. I'm humbled by their respect for the family and treatment of the poor. They may be Third World technologically, but culturally they are very advanced, not under-developed at all.

"It's made me more objective about our own culture. Our way is not the only way."

Volunteers needed at Tynehead Zoo

According to the *Surrey Leader*, there is a great need at Tynehead Zoological Park to provide volunteer park and zoo guides for school groups.

So a volunteer recruitment program has been launched. Tynehead is specifically looking for volunteers who are available to work during weekdays to assist with nature walks. They must be available to participate in at least two activities each month.

Potential candidates do not require a degree in biology or zoology, but they should have a genuine interest in nature and the desire to share this knowledge. Volunteers must be 19 years or older, in good health (there's a lot of walking involved) and enjoy working and communicating with people of all ages.

A comprehensive training program must be successfully completed by all volunteers prior to working with the public. This program covers topics which range from plant identification and physiology to animal adaptations and behavior. Training commences November 5.

Volunteers who are highly motivated and people-oriented will have the opportunity to work with others with similar interests as well as travel and meet docents from other zoos.

Call Marg Galbraith-Hamilton at Tynehead, 581-5744, from 9 a.m. to 4:30 p.m., to make an appointment for an interview.

Canadian Writers at Kwantlen

A series of readings (free and open to the public) and co-sponsored by Kwantlen College and the Canada Council is being presented at the Surrey Campus.

At 2:00 p.m. on Thursday, Oct. 22 **Carolyn Smart** will appear in room S203. Carolyn Smart lives in Sydenham, Ontario. Published in numerous literary journals, her first book of poems, *Power Sources*, was published in 1982. *Stoning the Moon* was released this year.

On Nov. 12, at 7:00 p.m. in Room S104 **Patricia Young** will appear. She lives in Victoria where she is part of a group of performance poets called Heart on the Run. She has a book of poems about Jean Rhys forthcoming from Oolichan Press: *All I've Ever Needed Was A Beautiful Room*. Four of her poems appeared in *Event's* special issue on B.C. writers.

The next session of appearances will feature **Cynthia Flood**, **Noel Hudson**, **Jones** and **Peter Christensen**. Dates and times will be announced in January.

STUDENTS!

To All Students Who Have Applied For or Who Have Received a Canada or British Columbia Student Loan for 1987/88

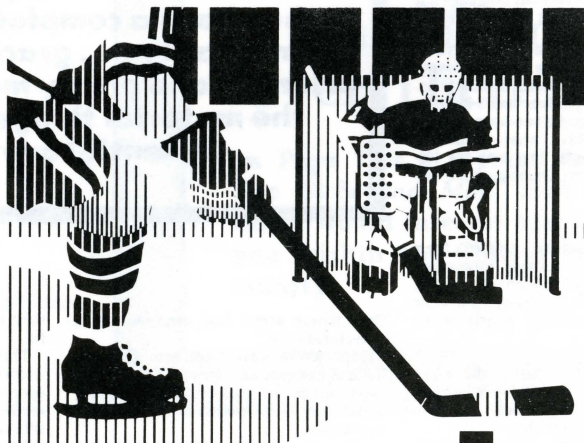
Have you received your notification of Award/Personal Responsibility? This notice was sent direct to your home from the Student Services Branch in Victoria.

This form **MUST** be completed as per the instructions on the reverse side, and returned immediately to Victoria in the envelope supplied.

Second and third disbursements of this award will not be made until the Statement has been completed and returned to Student Services Branch, Ministry of Advanced Education and Job Training in Victoria.

If you have any questions regarding the above, please call:

**Student Services
Victoria
(toll free) 1-800-742-1818**



Student Activities

● **Student Council elections** are today, Oct. 22. Two executive positions are open: Internal Affairs and Vice President, Richmond Campus. All campus council representative positions are open. For more information call 584-9744 or come to our Student Association offices on all three campuses.

● **Newton Campus Millwrights Club** is having a **costume boat cruise** on Saturday, Oct. 30. Ticket prices \$25 per person. Tickets available at Student Council offices.

● For those who wish to keep their feet on dry land, the Student Association and Communications Department, Newton Campus, are co-throwing a **Halloween bash** at Newton Hall tonight, Oct. 22. Ticket prices \$3 per person, proper ID required. Tickets available at Student Council offices.

● The Kwantlen College Mustangs are forming. Anyone who likes to play **non-contact ice hockey** can join. Limit of 21 players to the team. You may contact the Student Association. Faculty, administration and students are all invited out. **THERE IS A POSSIBILITY OF AN INTER-COLLEGE LEAGUE BEING FORMED. WATCH THIS SPACE.**

● We will also be renting the ice in upcoming months for **skating and ice-hockey scrimmages**.

● If the weather holds out, watch for the **Autumn Slo-Pitch Softball Classic**, coming soon to a KC campus near you.

● To all people into car rallying, this year's first rally will be in early November . . . depending, of course, on the weather. Watch for more information.

● The KWANTLEN COLLEGE WARGAMING WOLVERINES want you! In coming months there will be weekend dates set to play war games. Cost \$25 per person. Information: 584-9744 or drop in to the Student Association office, Surrey Campus.

● The Kwantlen Ski Club is looking for members. Come out and enjoy Willi and his Wild Bunch on the ski hills this winter. The Ski Club is also presenting **THE GREAT KWANTLEN SKI GIVEAWAY CONTEST**, sponsored by K-7 Sports at Surrey Place. Prizes include:

- ☛ A trip for two with the Ski Club
- ☛ One pair Kniessl Blue Star skis and Salomon 647 bindings
- ☛ One Sun-Ice Sport Ski jacket
- ☛ One set Kerma ski poles
- ☛ plus a variety of other prizes from goggles to ski sweatshirts.

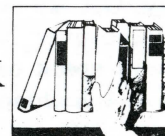
All this excitement for just **\$2 a ticket or three for \$5**. Tickets are available at Student Association offices and the Ski Club office.

-John Holyk
President, KCSA

Final Exam Schedule

The **first draft** of the final exam schedule has been posted.

Any conflicts, please contact Diane Bloom (local 287) Surrey Campus.



BOOK SHELF

-New books in the library-

Man of Genius Cesare Lombrosa
(Surrey (reserve) BF 423 L6513)

Men Who Rape: The Psychology of the Offender Nicholas A. Groth
(Surrey HV 6558 G76)

New Chinese-English Dictionary
Guang-Xun Ding (ed) (Surrey REF PL 1455 S463)

Pedagogie de L'Histoire Andre Lefebvre (Surrey D 16.2 L43)

Philosophie 101: La Philosophie et la Connaissance Marcel Camerlain
(Surrey BD 22 C35 1982)

Grad Notes

At a recent College Board meeting the following recommendations were approved:

(1) That the College have one annual graduation ceremony and that this ceremony be held in June

(2) That the Sun God Arena in Delta be used for the 1988 graduation ceremony.

Lunch Hour Series on Disabilities

In the series *From Disability to Ability: Understanding and Coping*, the following speakers will appear.

From noon to 1:00 p.m. on Wednesday, Oct. 28 Linda Wowk of Delta Mental Health will speak on *Psychiatric Illness* in Room 204, Surrey.

From noon to 1:00 p.m. on Thursday, Oct. 29 Angie Kwok of the Vancouver Neurological Centre will speak on *Epilepsy*, in Room 404, Richmond.

From noon to 1:00 p.m. on Wednesday, Nov. 4 staff from the Audiological Resource Centre of the Western Institute for the Deaf will speak on *Deafness and Hearing Impairment*, in Room 204, Surrey.

From noon to 1:00 p.m. on Thursday, Nov. 5 the preceding program on *Deafness* will be presented in Room 404, Richmond.

Kinetic Action

A lecture/demonstration of the new *Kinetic Education* methods will be offered by Barb Philbrook, parent, teacher and certified Kinetic Education instructor.

Obtain a greater understanding of how the right and left brains work and learn powerful techniques to produce greater learning potential.

These techniques have produced rapid, measurable improvements in reading, writing, comprehension, spelling and memory.

See the Kinetic Education techniques in action.

Surrey Campus

Thursday, November 5
12:30 - 2:00 p.m. Room 408
8:30 - 10:00 p.m. Room 419

Friday, November 6
12:30 - 2:00 p.m. Room 408
2:30 - 4:00 p.m. Room 408

Wedding Bells

● Our congratulations to Margie (nee Nicol) and Martin Walser, married Oct. 3 at the Minoru Chapel in Richmond. Margie works at the Surrey Campus Library. The happy couple travel to Europe for a two-month stay beginning Dec. 1.

Bouncing Babies

● Brian Jones, Shipper/Receiver at Surrey Bookstore, and wife Anne Martin are the proud parents of a new son, Tristan, 8 lbs. 4 oz.

● Vi Ellingson in Public Relations is a Gramma again. That's the third time, and all girls. Vi's son James and wife Kathy are the new parents of Alexanne Marie, born Oct. 14, weighing in at 8 lbs., 8 oz. (James is a slotback for the Saskatchewan Roughriders, and in the Roughriders' 34-25 defeat of Edmonton on Sunday he made a good play that got him noticed . . . and resulted in the play-by-play man telling viewers right across the country about the new baby.)

Survival Skills for Successful Students

- Stress Management - Taking charge and letting go
- The SOLVE problem solving method - What's the problem?
 - Communication Skills - What do I say now?
 - Time Management - Help! I'm a procrastinator

Penny Hicks: MSW, Special Needs Counsellor
is interested in helping students survive college
and
succeed in meeting their goals.

Richmond: November 7, 10am-3pm (404)

\$15 for community members; free for Kwantlen students or faculty

ENROLMENT LIMITED! REGISTER NOW.

Call 588-4411 (268) or Counselling/Admissions receptionist.

That Item Over There

on Page 7 is a reprint from *The Globe and Mail* that we knew would interest many of you within the College community.

Parkinson's lawmaking expands so as to fill time available

BY FRANCIS X. CLINES

New York Times Service

ONCHAN, Isle of Man

It has been 30 years since Parkinson's Law entered the language neat as Halley's Comet, and now Cyril Northcote Parkinson, the lawmaker, is slower of step as he tries to retire from all work, which, he memorably postulated, "expands so as to fill the time available for its completion."

Work, time, completion. Decades after his law became a worldwide best seller for its analysis of the self-inflating ways of the modern worker, the law's simple ingredients seem specially relevant here amid the autumnal tang of the down time that Professor Parkinson, the lawmaker, finally faces on this oasis of stone houses and grazing sheep in the Irish Sea.

At 78, he is off whisky and on to prescription pills, motoring about in search of a ruined castle to restore, reassuring his wife when she goes through a stop sign, unable to keep the satirist's authority from his pronouncements.

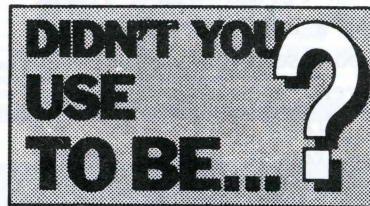
"A stop sign does not mean, 'Stop in any event,' darling, it's quite all

right," he instructed. "This is too good a day to miss," he added, as if working at the allegedly simple joys of retirement.

But it cannot be work-free, for Prof. Parkinson always has another law to offer as proof of his own continuation. The latest may be his eighth or tenth; who's counting? The new law is: "The chief product of a highly automated society is a widespread and deepening sense of boredom."

This is not yet in book form and he says the time is past for him to try to duplicate the million-plus best seller that he made of the original Parkinson's Law. The timely work turned an obscure naval historian and observant wartime bureaucrat into a British "authority," the sort of woolly role that, like "consultant," amuses him no end. But he has been carefully drawing out Parkinson's new law in the occasional lecture invitation that he accepts as a wily world traveler. He is building the law, as usual, merely from his observations as a literate Englishman and practicing essayist, a genre rendered classic for him by his hero, G. K. Chesterton.

"I met Chesterton when I was a



CYRIL NORTHCOTE
PARKINSON

young man and he was old, and it was from him that I derived the whole idea of conveying serious thoughts in the form of a joke," said Prof. Parkinson, a portly, pink-faced man. "The humor made the whole thing more digestible and gave it great publicity." For its time, Parkinson's Law was hailed as an inspired musing on the obvious, articulated cleanly at just that instant when the postwar generation was adapting to an altered life and wondering who it was. He has written more than 50 other books in fiction, history and essay form. Now, as he moves into the terra incognita of leisure, he cannot help celebrating work in bits of conversation that



In 1960

might just as well be laws, particularly when he casually announced that "the most efficient work unit in Britain is the Royal family."

"The Queen is entirely devoted to her work; she's a winner," Prof. Parkinson said.

He was a visiting professor at Harvard and the University of California once his first law was minted and then California governor Ronald Reagan called on him to lecture on the precise reasons why the San Francisco-Oakland Bay Bridge's original repainting crew of 14 members grew to 72 once a labor-saving paint sprayer had been introduced.

In his latest law, Prof. Parkinson has been studying a new generation busy with glyphs and dreams at their work computers, a tool which he refuses to pick up. "A computer stamps you socially," he said, motoring along, peevishly pondering the ruinously inflated prices of this island's ruins.

He lives here because of the Gulf Stream moderation and the more tepid rates of taxation compared with the nearby England he left years ago. For similar reasons, he had lived on the island of Guernsey for more than a decade, handsomely restoring a ruin and raising a family under its roof. He produced new laws: action expands to fill the void created by human failure; the income of governments is linked with the incidence of wars. Taxation

necessitates expenditure.

In recent work on these small islands, he measured an average work week of 56 hours, but found a resident happier for having typically to do three jobs — farming, carpentry, plus some tourism labors. He therefore prescribes such a combination as the key to avoiding the boredom of automation: mix two days of challenging manual labor in with the surging computer work.

The Economist, which first helped him toward fame 30 years ago in printing a brisk, unsigned essay on bureaucracy that Prof. Parkinson himself cleverly entitled Parkinson's Law, paid him the honor the other day of remembering him and disagreeing with his latest law. "His new law does not have the same ring of universal truth as the first," the magazine ruled. "The chief product of automation is liberation."

Perhaps, but let Prof. Parkinson work on that some more in retirement. "My experience tells me the only thing people really enjoy over a long period of time is some kind of work," he said, gratefully filling up his available time.

Education—National Investment

The B.C. Forum was a recent day-and-a-half of discussion about post-secondary education. The event was sponsored by Simon Fraser University. We have a report on the forum from *SFU Report*, but first we wanted to share with you a few comments from Adrienne MacLaughlin, the College president, a participant.

She told *Inside* that she thought, "the Province of British Columbia demonstrated a keen interest in education in organizing this conference, and ensuring that people who were not delegates were able to advance their opinions. I was impressed by that initiative.

"For me personally, it gave me an opportunity to meet people from right across the province who are interested in educational issues."

Adrienne was interviewed at the conference by the Knowledge Network and, as a result, was subsequently asked to appear on a live phone-in show seen province-wide October 14 on the network.

What follows is a portion of what *SFU Report* had to say.

The B.C. Forum was designed as a precursor to the National Forum on Education to be held in Saskatoon, Oct. 25-28, the SFU event brought together almost half of the official B.C. delegates invited to Saskatoon. The purpose of the gathering was to provide a "grassroots airing" of views and to help inform B.C.'s representatives;

no attempt was made to develop recommendations.

Richard Allen, chief economist with the B.C. Central Credit Union, started the forum with an address calling for education to be treated as a "national investment" in human capital. The SFU graduate said Canada was in "a global economic race, a race that we can't afford to lose." He termed worker skills and education as "fundamental factors" in determining who wins the race.

Allen predicted that the western world is about to replace much of its capital stock with new, highly sophisticated production facilities which will require highly skilled and educated people to operate them.

Four workshops were held on the conference theme. Among the ideas arising:

- We have to develop a "new mind-set" when thinking about educational access. We have to move to mixed models of institutional-based education and delivery methods involving the new technologies.

- Canada still does not contribute enough internationally in terms of the advancement of knowledge. We act as a developing rather than a developed country.

- Government should be paying for all research because it's much "safer" than having industry do so.

- Universities need to do a

better job of documenting their cultural and social contributions to society.

- A report produced by B.C.'s three public universities on their role in the economic development of the province was strongly criticized in one workshop because it said nothing about the "value of learning, in and of, itself."

- Today's heightened emphasis on research might lead to "an impoverishment" in the two other traditional roles of universities: teaching and public service.

- The public needs to be more aware of the transition of B.C.'s economy from resources to one based on knowledge and the consequent need for people to be better educated.

- Students want greater involvement in decision-making, e.g., in areas like the financing of education.

- Educational institutions must develop mission statements while governments must be more forthcoming in describing what they want from the education system so that the two perspectives can be more appropriately "married".

- Institutions must address the lack of training for senior administrators and the lack of evaluation procedures.

- "Linkages with the public" must be improved through such vehicles as boards of visitors, faculty speaking to schools, etc.