

## **Draft Criteria for New Program Prioritization**

### **Students**

**Student Needs** – How does the program proposed to address the needs of mature students? How does the program propose to meet student needs for part-time study? How does the program propose to address the needs of under-prepared students?

**Student Success** – Are the targeted students likely to be successful?

### **Strategy**

- 1) **Link with Overall Strategy** – Does the proposed program support Kwantlen's Mission, Core Values and Strategic Objectives? How?

**Strategic Fit** – Does the new program support current program mix? (Examples - science degrees in forensic chemistry, biochemistry or botany would create synergies with criminology, health sciences and horticulture respectively. Industrial engineering could support a millwright diploma program. Degrees in theoretical physics, inorganic chemistry or electrical engineering would not fit as well in our program mix.

**Degree Pathways** – Does the proposed program create opportunities for students to ladder from current programs? (Examples – programs that create career pathways for trades students – a construction management degree would allow construction trades students to ladder into a degree program – a music degree would create pathways for music students.

**Strategic Fit** – How does the program support achievement of Strategic Research Plan goals?

### **Financial Resources**

**Demand** – What is the forecast demand for this program? What are the national and local demand trends that will affect demand now and in the future? How is demand being met by competing institutions? Please provide a forecast of student enrolments and projected graduate numbers for the next 10 years.

**Program Sustainability** – Will the proposed program enroll sufficient student numbers to prosper long-term?

**Resources** – What financial support does the program require during start-up and for continuing operation?

## Quality

Program Quality – Does the proposed program contribute to the attainment of Kwantlen's quality improvement goals? (Instructional Quality, Curriculum Quality)

Program Quality – Does the program propose to benchmark itself against other programs? If so, which benchmark programs have been chosen and what benchmark criteria are proposed?

Program Quality – What data will the program collect to measure program quality? How will the program use this data to enhance program performance?

Faculty Quality/Quantity – What is the capability of current faculty to deliver the proposed program? Is there a critical mass of faculty available to contribute to the continuity, stability and ongoing rigour of the proposed program?

Program Quality – Has the program design incorporated learning outcomes, employability skills, work experiences, leadership, community service and internationalization into the curriculum?